

INVOICE NO. ES2422554 7/31/2016
INVOICE DUE DATE

**BILL CYCLE** 201607

8/28/2016

Greer, Margolis, Mitchell, Burns 3050 K Street, NW Suite 100 Washington, DC 20007

### **INVOICE**

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Greer, Margolis, Mitchell, Burns	GREER, MARGO	Hillary for America 2016 - Richmond	B53760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11969838	Richmond	TV	\$6,900.00	120	120

#### **INVOICE NOTES**

Gross Advertising Total \$6,900.00
Agency Commission (\$1,035.00)
Rep Commission (\$762.49)

Net Advertising Total \$5,102.51

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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# **AFFIDAVIT**

Product:Comcast Order No:ES11969838Market:RichmondEstimate No:4928TIM Est No:395043Contract Type:Single

Campaign No: AE Name: NCC Richmond

**Commercial Summary** 

Spot ID	Title	Zone	Networks	Spots	Cost
NW1560897	HFA16T311H The Shows	Richmond Interconnect/7770	AMC, BET, CNN, ESPN, FOOD, HALL, HGTV, LIF, MNBC, TVL	22	\$1,372.00
NW1560898	HFA16T312H Myself	Richmond Interconnect/7770	AEN, BET, CNN, ESPN, FOOD, HALL, LIF, MNBC	24	\$1,464.00
NW1563427	HFA16M313H Issue	Richmond Interconnect/7770	AEN, AMC, BET, CNN, ESPN, FOOD, HALL, HGTV, LIF, MNBC, TBSC, TVL	33	\$1,882.00
NW1563429	HFA16R310H Role Models	Richmond Interconnect/7770	AEN, AMC, BET, CNN, ESPN, FOOD, HALL, HGTV, MNBC, TBSC, TVL	41	\$2,182.00

**Channel Summary** 

Network	Zone	Spot ID	Spots	Cost
AEN	Richmond Interconnect/7770	NW1560898	2	\$127.00
AEN	Richmond Interconnect/7770	NW1563427	1	\$38.00
AEN	Richmond Interconnect/7770	NW1563429	3	\$207.00
AMC	Richmond Interconnect/7770	NW1560897	1	\$16.00
AMC	Richmond Interconnect/7770	NW1563427	4	\$181.00
AMC	Richmond Interconnect/7770	NW1563429	5	\$246.00
BET	Richmond Interconnect/7770	NW1560897	1	\$29.00
BET	Richmond Interconnect/7770	NW1560898	3	\$159.00
BET	Richmond Interconnect/7770	NW1563427	5	\$214.00
BET	Richmond Interconnect/7770	NW1563429	2	\$97.00
CNN	Richmond Interconnect/7770	NW1560897	5	\$272.00
CNN	Richmond Interconnect/7770	NW1560898	5	\$127.00
CNN	Richmond Interconnect/7770	NW1563427	6	\$165.00
CNN	Richmond Interconnect/7770	NW1563429	7	\$232.00
ESPN	Richmond Interconnect/7770	NW1560897	4	\$627.00
ESPN	Richmond Interconnect/7770	NW1560898	5	\$634.00
ESPN	Richmond Interconnect/7770	NW1563427	2	\$378.00
ESPN	Richmond Interconnect/7770	NW1563429	4	\$359.00
FOOD	Richmond Interconnect/7770	NW1560897	1	\$26.00
FOOD	Richmond Interconnect/7770	NW1560898	3	\$215.00
FOOD	Richmond Interconnect/7770	NW1563427	1	\$26.00
FOOD	Richmond Interconnect/7770	NW1563429	3	\$79.00
HALL	Richmond Interconnect/7770	NW1560897	3	\$112.00
HALL	Richmond Interconnect/7770	NW1560898	1	\$36.00
HALL	Richmond Interconnect/7770	NW1563427	1	\$20.00

HALL	Richmond Interconnect/7770	NW1563429	2	\$76.00
HGTV	Richmond Interconnect/7770	NW1560897	2	\$168.00
HGTV	Richmond Interconnect/7770	NW1563427	3	\$342.00
HGTV	Richmond Interconnect/7770	NW1563429	3	\$294.00
LIF	Richmond Interconnect/7770	NW1560897	1	\$44.00
LIF	Richmond Interconnect/7770	NW1560898	2	\$62.00
LIF	Richmond Interconnect/7770	NW1563427	1	\$94.00
MNBC	Richmond Interconnect/7770	NW1560897	2	\$58.00
MNBC	Richmond Interconnect/7770	NW1560898	3	\$104.00
MNBC	Richmond Interconnect/7770	NW1563427	3	\$100.00
MNBC	Richmond Interconnect/7770	NW1563429	6	\$226.00
TBSC	Richmond Interconnect/7770	NW1563427	2	\$243.00
TBSC	Richmond Interconnect/7770	NW1563429	2	\$303.00
TVL	Richmond Interconnect/7770	NW1560897	2	\$20.00
TVL	Richmond Interconnect/7770	NW1563427	4	\$81.00
TVL	Richmond Interconnect/7770	NW1563429	4	\$63.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-19-16	AMC	Richmond Interconnect/7770	2:24PM	HFA16R310H Role Models	30	1	\$17.00	
7-19-16	AMC	Richmond Interconnect/7770	7:14PM	HFA16M313H Issue	30	64	\$68.00	
7-19-16	BET	Richmond Interconnect/7770	9:44PM	HFA16T312H Myself	30	8	\$65.00	
7-19-16	CNN	Richmond Interconnect/7770	8:30AM	HFA16R310H Role Models	30	14	\$24.00	
7-19-16	CNN	Richmond Interconnect/7770	10:24AM	HFA16R310H Role Models	30	66	\$23.00	
7-19-16	CNN	Richmond Interconnect/7770	1:59PM	HFA16T312H Myself	30	66	\$23.00	
7-19-16	ESPN	Richmond Interconnect/7770	12:53PM	HFA16R310H Role Models	30	19	\$83.00	
7-19-16	ESPN	Richmond Interconnect/7770	4:26PM	HFA16T312H Myself	30	20	\$98.00	
7-19-16	ESPN	Richmond Interconnect/7770	10:33PM	HFA16M313H Issue	30	23	\$189.00	
7-19-16	FOOD	Richmond Interconnect/7770	6:22PM	HFA16T312H Myself	30	43	\$25.00	
7-19-16	FOOD	Richmond Interconnect/7770	10:23PM	HFA16T312H Myself	30	44	\$95.00	
7-19-16	HALL	Richmond Interconnect/7770	8:17AM	HFA16R310H Role Models	30	47	\$28.00	
7-19-16	HGTV	Richmond Interconnect/7770	5:43PM	HFA16T311H The Shows	30	25	\$84.00	
7-19-16	HGTV	Richmond Interconnect/7770	10:44PM	HFA16M313H Issue	30	27	\$132.00	
7-19-16	LIF	Richmond Interconnect/7770	5:10PM	HFA16T311H The Shows	30	59	\$44.00	
7-19-16	MNBC	Richmond Interconnect/7770	5:26AM	HFA16T312H Myself	30	33	\$26.00	
7-19-16	MNBC	Richmond Interconnect/7770	3:17PM	HFA16M313H Issue	30	29	\$18.00	
7-19-16	MNBC	Richmond Interconnect/7770	4:30PM	HFA16T312H Myself	30	31	\$39.00	
7-19-16	TBSC	Richmond Interconnect/7770	12:15PM	HFA16R310H Role Models	30	50	\$78.00	
7-19-16	TVL	Richmond Interconnect/7770	6:05PM	HFA16R310H Role Models	30	38	\$13.00	
7-19-16	TVL	Richmond Interconnect/7770	11:46PM	HFA16M313H Issue	30	40	\$27.00	
7-20-16	AEN	Richmond Interconnect/7770	1:14PM	HFA16M313H Issue	30	54	\$38.00	
7-20-16	AEN	Richmond Interconnect/7770	4:17PM	HFA16R310H Role Models	30	55	\$56.00	
7-20-16	AMC	Richmond Interconnect/7770	8:19PM	HFA16R310H Role Models	30	4	\$68.00	
7-20-16	BET	Richmond Interconnect/7770	12:47PM	HFA16M313H Issue	30	6	\$26.00	
7-20-16	CNN	Richmond Interconnect/7770	1:36PM	HFA16M313H Issue	30	10	\$23.00	
7-20-16	CNN	Richmond Interconnect/7770	6:40PM	HFA16T312H Myself	30	67	\$33.00	
7-20-16	CNN	Richmond Interconnect/7770	6:55PM	HFA16T311H The Shows	30	12	\$33.00	
7-20-16	ESPN	Richmond Interconnect/7770	7:31AM	HFA16T312H Myself	30	22	\$60.00	
7-20-16	FOOD	Richmond Interconnect/7770	12:18PM	HFA16R310H Role Models	30	42	\$27.00	
7-20-16	HALL	Richmond Interconnect/7770	4:23PM	HFA16T312H Myself	30	46	\$36.00	
7-20-16	HALL	Richmond Interconnect/7770	9:46PM	HFA16T311H The Shows	30	48	\$48.00	
7-20-16	LIF	Richmond Interconnect/7770	11:17PM	HFA16M313H Issue	30	60	\$94.00	
7-20-16	MNBC	Richmond Interconnect/7770	6:15PM	HFA16R310H Role Models	30	70	\$39.00	
7-20-16	TBSC	Richmond Interconnect/7770	6:44PM	HFA16M313H Issue	30	51	\$138.00	
7-20-16	TVL	Richmond Interconnect/7770	2:44PM	HFA16R310H Role Models	30	36	\$10.00	
7-21-16	AEN	Richmond Interconnect/7770	11:17PM	HFA16T312H Myself	30	56	\$95.00	
7-21-16	AMC	Richmond Interconnect/7770	5:10PM	HFA16M313H Issue	30	2	\$20.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-21-16	BET	Richmond Interconnect/7770	4:13PM	HFA16R310H Role Models	30	7	\$32.00	
7-21-16	BET	Richmond Interconnect/7770	5:21PM	HFA16M313H Issue	30	7	\$32.00	
7-21-16	BET	Richmond Interconnect/7770	9:15PM	HFA16R310H Role Models	30	8	\$65.00	
7-21-16	BET	Richmond Interconnect/7770	11:24PM	HFA16M313H Issue	30	65	\$65.00	
7-21-16	CNN	Richmond Interconnect/7770	5:57AM	HFA16T312H Myself	30	68	\$24.00	
7-21-16	CNN	Richmond Interconnect/7770	7:20AM	HFA16M313H Issue	30	14	\$24.00	
7-21-16	CNN	Richmond Interconnect/7770	12:50PM	HFA16T312H Myself	30	10	\$23.00	
7-21-16	CNN	Richmond Interconnect/7770	4:21PM	HFA16M313H Issue	30	12	\$33.00	
7-21-16	ESPN	Richmond Interconnect/7770	10:59AM	HFA16R310H Role Models	30	19	\$83.00	
7-21-16	ESPN	Richmond Interconnect/7770	4:24PM	HFA16R310H Role Models	30	20	\$98.00	
7-21-16	ESPN	Richmond Interconnect/7770	7:47PM	HFA16T312H Myself	30	23	\$189.00	
7-21-16	ESPN	Richmond Interconnect/7770	11:28PM	HFA16M313H Issue	30	69	\$189.00	
7-21-16	FOOD	Richmond Interconnect/7770	6:23PM	HFA16R310H Role Models	30	43	\$25.00	
7-21-16	HGTV	Richmond Interconnect/7770	5:45PM	HFA16T311H The Shows	30	25	\$84.00	
7-21-16	HGTV	Richmond Interconnect/7770	9:45PM	HFA16R310H Role Models	30	27	\$132.00	
7-21-16	MNBC	Richmond Interconnect/7770	6:24AM	HFA16T311H The Shows	30	33	\$26.00	
7-21-16	MNBC	Richmond Interconnect/7770	12:16PM	HFA16R310H Role Models	30	29	\$18.00	
7-21-16	MNBC	Richmond Interconnect/7770	6:41PM	HFA16R310H Role Models	30	31	\$39.00	
7-21-16	TVL	Richmond Interconnect/7770	4:05PM	HFA16M313H Issue	30	38	\$13.00	
7-21-16	TVL	Richmond Interconnect/7770	9:44PM	HFA16R310H Role Models	30	40	\$27.00	
	AEN	Richmond Interconnect/7770	5:08PM	HFA16R310H Role Models	30	55	\$56.00	
7-22-16						3		
7-22-16	AMC	Richmond Interconnect/7770	5:46AM	HFA16T311H The Shows	30		\$16.00	
7-22-16	AMC	Richmond Interconnect/7770	7:28PM	HFA16M313H Issue	30	4	\$68.00	
7-22-16	AMC	Richmond Interconnect/7770	7:59PM	HFA16R310H Role Models	30	64	\$68.00	
7-22-16	BET	Richmond Interconnect/7770	1:08PM	HFA16M313H Issue	30	6	\$26.00	
7-22-16	CNN	Richmond Interconnect/7770	10:31AM	HFA16T311H The Shows	30	10	\$23.00	
7-22-16	CNN	Richmond Interconnect/7770	5:24PM	HFA16R310H Role Models	30	67	\$33.00	
7-22-16	CNN	Richmond Interconnect/7770	6:37PM	HFA16R310H Role Models	30	12	\$33.00	
7-22-16	CNN	Richmond Interconnect/7770	9:58PM	HFA16T311H The Shows	30	62	\$72.00	
7-22-16	CNN	Richmond Interconnect/7770	11:56PM	HFA16R310H Role Models	30	62	\$72.00	
7-22-16	ESPN	Richmond Interconnect/7770	8:01PM	HFA16T311H The Shows	30	69	\$189.00	
7-22-16	ESPN	Richmond Interconnect/7770	10:16PM	HFA16T312H Myself	30	69	\$189.00	
7-22-16	FOOD	Richmond Interconnect/7770	11:17AM	HFA16R310H Role Models	30	42	\$27.00	
7-22-16	FOOD	Richmond Interconnect/7770	9:44PM	HFA16T312H Myself	30	44	\$95.00	
7-22-16	HALL	Richmond Interconnect/7770	7:46AM	HFA16T311H The Shows	30	47	\$28.00	
7-22-16	HALL	Richmond Interconnect/7770	6:15PM	HFA16T311H The Shows	30	46	\$36.00	
7-22-16	LIF	Richmond Interconnect/7770	11:51AM	HFA16T312H Myself	30	58	\$24.00	
7-22-16	MNBC	Richmond Interconnect/7770	9:48PM	HFA16R310H Role Models	30	63	\$56.00	
7-22-16	TBSC	Richmond Interconnect/7770	9:43PM	HFA16R310H Role Models	30	52	\$225.00	
7-22-16	TVL	Richmond Interconnect/7770	1:06PM	HFA16T311H The Shows	30	36	\$10.00	
7-23-16	AEN	Richmond Interconnect/7770	1:14PM	HFA16T312H Myself	30	57	\$32.00	
7-23-16	AMC	Richmond Interconnect/7770	2:46PM	HFA16M313H Issue	30	5	\$25.00	
7-23-16	BET	Richmond Interconnect/7770	12:43PM	HFA16T312H Myself	30	9	\$29.00	
7-23-16	BET	Richmond Interconnect/7770	10:15PM	HFA16T312H Myself	30	8	\$65.00	
7-23-16	CNN	Richmond Interconnect/7770	6:44AM	HFA16R310H Role Models	30	14	\$24.00	
7-23-16	CNN	Richmond Interconnect/7770	6:45PM	HFA16M313H Issue	30	18	\$28.00	
7-23-16	CNN	Richmond Interconnect/7770	10:22PM	HFA16T311H The Shows	30	62	\$72.00	
7-23-16	ESPN	Richmond Interconnect/7770	6:29AM	HFA16T311H The Shows	30	22	\$60.00	
7-23-16	ESPN	Richmond Interconnect/7770	12:33PM	HFA16R310H Role Models	30	24	\$95.00	
7-23-16	ESPN	Richmond Interconnect/7770	8:24PM	HFA16T311H The Shows	30	23	\$189.00	
7-23-16	ESPN	Richmond Interconnect/7770	10:08PM	HFA16T311H The Shows	30	69	\$189.00	
7-23-16	FOOD	Richmond Interconnect/7770	5:24PM	HFA16T311H The Shows	30	45	\$26.00	
7-23-16	HALL	Richmond Interconnect/7770	6:24PM	HFA16M313H Issue	30	49	\$20.00	
7-23-16	HALL	Richmond Interconnect/7770	9:45PM	HFA16R310H Role Models	30	48	\$48.00	
7-23-16	HGTV	Richmond Interconnect/7770	3:45PM	HFA16R310H Role Models	30	28	\$78.00	
7-23-16	HGTV	Richmond Interconnect/7770	11:19PM	HFA16M313H Issue	30	27	\$132.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-23-16	LIF	Richmond Interconnect/7770	1:54PM	HFA16T312H Myself	30	61	\$38.00	
7-23-16	MNBC	Richmond Interconnect/7770	6:31AM	HFA16M313H Issue	30	33	\$26.00	
7-23-16	MNBC	Richmond Interconnect/7770	10:28PM	HFA16M313H Issue	30	63	\$56.00	
7-23-16	TBSC	Richmond Interconnect/7770	11:34AM	HFA16M313H Issue	30	53	\$105.00	
7-23-16	TVL	Richmond Interconnect/7770	3:15PM	HFA16M313H Issue	30	41	\$14.00	
7-23-16	TVL	Richmond Interconnect/7770	9:46PM	HFA16M313H Issue	30	40	\$27.00	
7-24-16	AEN	Richmond Interconnect/7770	8:09PM	HFA16R310H Role Models	30	56	\$95.00	
7-24-16	AMC	Richmond Interconnect/7770	3:25PM	HFA16R310H Role Models	30	5	\$25.00	
7-24-16	AMC	Richmond Interconnect/7770	8:12PM	HFA16R310H Role Models	30	4	\$68.00	
7-24-16	BET	Richmond Interconnect/7770	6:13PM	HFA16T311H The Shows	30	9	\$29.00	
7-24-16	BET	Richmond Interconnect/7770	11:22PM	HFA16M313H Issue	30	65	\$65.00	
7-24-16	CNN	Richmond Interconnect/7770	5:28AM	HFA16T312H Myself	30	68	\$24.00	
7-24-16	CNN	Richmond Interconnect/7770	7:31PM	HFA16T311H The Shows	30	62	\$72.00	
7-24-16	FOOD	Richmond Interconnect/7770	3:23PM	HFA16M313H Issue	30	45	\$26.00	
7-24-16	HGTV	Richmond Interconnect/7770	5:18PM	HFA16M313H Issue	30	28	\$78.00	
7-24-16	MNBC	Richmond Interconnect/7770	5:44PM	HFA16T311H The Shows	30	35	\$32.00	
7-24-16	MNBC	Richmond Interconnect/7770	11:12PM	HFA16R310H Role Models	30	63	\$56.00	
7-25-16	CNN	Richmond Interconnect/7770	7:20AM	HFA16M313H Issue	30	15	\$24.00	
7-25-16	CNN	Richmond Interconnect/7770	10:37AM	HFA16R310H Role Models	30	11	\$23.00	
7-25-16	CNN	Richmond Interconnect/7770	5:26PM	HFA16M313H Issue	30	13	\$33.00	
7-25-16	ESPN	Richmond Interconnect/7770	5:56PM	HFA16T312H Myself	30	21	\$98.00	
7-25-16	HGTV	Richmond Interconnect/7770	4:18PM	HFA16R310H Role Models	30	26	\$84.00	
7-25-16	MNBC	Richmond Interconnect/7770	12:47PM	HFA16R310H Role Models	30	30	\$18.00	
7-25-16	MNBC	Richmond Interconnect/7770	6:30PM	HFA16T312H Myself	30	32	\$39.00	
7-25-16	TVL	Richmond Interconnect/7770	11:10AM	HFA16T311H The Shows	30	37	\$10.00	
7-25-16	TVL	Richmond Interconnect/7770	5:22PM	HFA16R310H Role Models	30	39	\$13.00	

Order# ES11969838 Total: \$6,900.00



INVOICE NO.
ES2422554
BILL CYCLE

201607

**BILL TO** 

Greer, Margolis, Mitchell, Burns 3050 K Street, NW Suite 100 Washington, DC 20007

# **REMITTANCE**

Note:

#### Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Greer, Margolis, Mitchell, Burns	GREER, MARGO	Hillary for America 2016 - Richmond	B53760

 Terms:
 Net 30 Days
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 610-350-3675

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 Fax:
 484-983-3126

P.O. Box 415949 Boston, MA 02241-5949

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**Special Note:** 

Net Balance Due \$5,102.51

We accept checks, money orders, and all major credit cards.